

## 5000 French pharmacies are from now on to be equipped with the flagship software package from Pharmagest Inter@ctive: LGPI.

Villers les Nancy, 16<sup>th</sup> June 2009 – 8:00 a.m. (CET) – The French leader in medicinal IT packages, Pharmagest Inter@ctive, announced today that they have exceeded the 5000 mark in the number of pharmacies in France which are equipped with its software, LGPI/CIP Global Services.

The French leader in this industry sector, the n°1 stockist in France of software packages for pharmacies who have close to 10,000 clients, Pharmagest Inter@ctive solutions are aimed at 50,000 professional healthcare users in France, and, via them, 2 million patients each day.

### Software on the market which is one of a kind

Unrivalled on the market, LGPI® is a genuine tool for the pharmacist. Thanks to LGPI®, the pharmacist benefits from a full range of innovative solutions which provide concrete responses to issues within the profession: improved status with regard to the pharmacist's advisory capacity and their role as a healthcare expert, thanks to tools which enable support to be provided to patients in the administration of their treatment (advice sheets, via SMS and e-mail); help with the managerial and entrepreneurial decision-making process...

Integrating administrative functionalities, databases and knowledge simultaneously, LGPI® also enables laboratories to be geared toward a medical team through dedicated spaces, where amongst others information about their new products and specificities on new medications can be found...

### Innovation which assists pharmacists

Pharmagest Inter@ctive stands out from other key players on the market in its support to pharmacists, its perfect understanding of the profession, its anticipation of their requirements and in the development of new functionalities which go beyond the simple scope of changes to regulations.

LGPI, and the other innovative offers developed by Pharmagest, are the only complete software series aimed at the pharmaceutical sector, which are both fast and intuitive, enabling pharmacists to optimise their daily tasks while benefiting from real competitive development – something which is indispensable in the current economic context.

According to Thierry Chapusot, Managing Director of Pharmagest Inter@ctive: *«This, the 5000th pharmacy to be equipped, is illustrative of the trend amongst pharmacists for this tool, which is unique on the market. LGPI is today the most widely used software in this sector in France and has over 25,000 users. This success is also the result of a policy of innovation which is concerted and ambitious. We have close to 600 employees, including an 80-strong R&D team in France and in Belgium, who are permanently working on the development of innovative and unique tools which meet the needs of clients of the Group and anticipate openings in the profession. Pharmagest Inter@ctive devotes more than 5 % of its annual turnover to research and development activity.»*

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### The Pharmagest Inter@ctive Group:

The Pharmagest Inter@ctive Group – CIP SA is the leading French medicinal IT company, with 43 % market shares, 9800 clients and 600 employees. Since September 2007, the Group has also been present in Northern Europe with 12.7 % market in Belgium and in Luxembourg.

Preferred partner amongst pharmacists for more than 20 years, Pharmagest Inter@ctive designs innovative IT solutions for dispensing pharmacies, and is developing a high potential E-Business E-Media sector, aimed at laboratories.

The Group has also developed software solutions for EHPAD which have not been released and daytime reception facilities for older people.

The first Logiciel de Gestion à Portail Intégré (LGPI®), (Management Software with Integrated Portal), provides value for the patient, the pharmacist and the laboratory, boosts sales, optimises purchases and enriches advice to the patient. It is also the first media to have a permanent impact in dispensing pharmacies, which enables laboratories to have direct communication with the pharmacist and his/her patients.

Listed in NYSE Euronext Paris™ - Compartment C – on the CAC SMALL90 and SBF 250 index by inclusion - ISIN : FR 0000077687 – Reuters : PHA.PA – Bloomberg : - PMGI FP

Find out the latest news from the group at [www.pharmagest.com](http://www.pharmagest.com)

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