

Villers-les-Nancy, 31 March 2008

Pharmagest Inter@ctive, the leading French medicinal IT company, today announces a new team to lead the Group which now employs 660 people in Europe.

Thierry Chapusot, Managing Director of the Pharmagest Inter@ctive group has made the following appointments:

Dominique PAUTRAT is appointed Director of Pharmacy Business France replacing Dominique CHOLLOT, who has left Pharmagest Inter@ctive to further his professional career.

Dominique PAUTRAT is appointed Deputy Managing Director and is also a member of the Group Management Committee.

Dominique Pautrat, 43, gained a BTS in IT, with a specialism in marketing IT systems, in 1986. In 1987, he worked as a sales engineer at CPI Informatique in Dijon and in 1989 became Director of CPI Informatique Centre in Bourges. Since 2000, Dominique Pautrat has been director of E-Business / E-Media for Pharmagest Inter@ctive and in this capacity has already been a member of the Group Management Committee.

Liza NATAN is appointed E-Business / E-Media Manager, in place of Dominique PAUTRAT.

Liza NATAN is a member of the Group Management Committee.

Liza Natan, 34, has a degree from Sup de Co Le Havre Caen. She began her career in 1996 with the Meridien Group as communications manager and then held the same job for Degriktour. From 1999 to 2003, she was Marketing Communication Manager at LastMinute and then P2P. In 2001, she became a visual communications consultant for cultural associations and very small businesses. In 2004 Liza Natan was Senior Product Manager for Photo Station and then became Communications Manager for Les Sens de l'Art in 2005.

She joined Pharmagest Inter@ctive in 2006 as Marketing Project Manager in the E-Business department.

Delphine MANZANO is appointed Human Resources Director, replacing Philippe CHAUFFER, who is taking on sales responsibilities within the Pharmagest Inter@ctive Grand Est agency.

Delphine MANZANO is a member of the Group Management Committee.

Delphine Manzano, 36, has a post-graduate Business Administration Skills Certificate. She spent 4 years with the Auchan group as manager of the Checkout sector before joining ASCOMETAL in 2001 as Human Resources Manager. She then worked for 3 years at SALINS as Human Resources Manager at the Varangeville site then for France. Delphine Manzano joined the group on 17 March 2008.

About Pharmagest Inter@ctive

The Pharmagest Inter@ctive - CIP SA Group is the leading French medicinal IT company, with a 43 % market share, 9800 customers and 600 employees. Since September 2007, the Group has also had a presence in Northern Europe with a 12% market share in Belgium and Luxembourg.

The favoured partner of pharmacists for over 20 years, Pharmagest Inter@ctive designs innovative computing solutions aimed at dispensing pharmacies, and is developing a high-potential E-Media E-Business aimed at laboratories.

The first Logiciel de Gestion à Portail Intégré (LGPI®), (Management Software with Integrated Portal), provides value for patients, pharmacists and laboratories, boosts sales, optimises purchases and enriches patient advice. It is also the first media with a permanent impact in dispensing pharmacies and enables laboratories to have direct communication with the pharmacist and his patients.

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